

Style Integration Story

for Sarah K



poeticizeyourpresence.org

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ACT I THE PREMISE

“OUR CLOTHES ARE THE SILENT
PROLOGUE TO OUR STORY,
A CALLING CARD WOVEN IN
THREAD AND HUE
THAT INTRODUCES OUR ESSENCE
BEFORE WE EVER SPEAK A WORD.”

Fatima



I N T E G R A T I N G Y O U R P E R S O N A L S T Y L E

**A NEW KIND OF PERSONALISED
STYLE ANALYSIS THAT BRINGS
YOUR EXISTING STYLE
DISCOVERIES TOGETHER INTO ONE
BEAUTIFULLY COHERENT PICTURE**



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THE MAIN CHARACTER



Sarah K

Sarah, this story begins with you.

You're 46, a copywriter living in Manhattan with your husband and two children. Your days move between family life, working from your Lower Manhattan coworking space, client calls and meetings, coffee with friends, dinners out and the occasional date night when you'd like getting dressed to feel like an event again.



During our Intake Call, you described yourself as an introvert, although certainly not an antisocial one. You enjoy people, conversation and the energy of the city, but you also need plenty of quiet and space to yourself.

You're extremely sensitive to your surroundings — temperature, noise, atmosphere and, importantly for our purposes, the physical sensation of your clothes. An outfit can look wonderful in the mirror, but if the fabric scratches, the waistband digs in or something needs constant adjustment, you already know you won't reach for it again.

Style hasn't always felt complicated. You remember getting dressed in your 20s and 30s with considerably less information and, paradoxically, rather more ease. You experimented. You followed your eye. You wore things simply because you loved them.

Since then, life — and your wardrobe — have changed. Your body has changed since having children. Your working life has become more flexible. Comfort matters more than it once did, but you don't want “comfortable” to become synonymous with forgettable. And you've learned **a lot** about style.

“Fashion is a language
that creates itself in
clothes to interpret
reality.”

— Karl Lagerfeld



Over the past several years, you've explored colour, body type, essence and silhouette through several different systems. Some of those discoveries have been genuinely illuminating. Some have left you with more questions. And some recommendations make perfect sense on paper but never quite become *you* when you put them on.

You came to me wanting to discover what happens when we stop looking at each of those pieces in isolation and begin looking at the **whole picture**.

You want clothes that accommodate your real life without losing imagination. You want to reconnect with your feminine side without feeling overly glamorous or “done.” You want polish without stiffness, sensuality without discomfort, and enough personality to make getting dressed exciting again.

Most of all, you told me you want to feel **“like a badass again.”**

Excellent.

You’re the main character. Let’s dress accordingly.

THE BACK STORY

Sarah, you arrived at Poeticize Your Presence with a wonderfully rich style history.

You've explored your appearance through several different lenses. Your Kitchener analysis identified Classic, Romantic and Ethereal essences. You've explored Kibbe independently and felt that Soft Dramatic came closest to describing your combination of length and curve — although the more opulent, glamorous interpretations of the ID have often felt like rather too much look for the woman underneath.

That is quite a cast of characters.

But as we discussed during your Intake Call, your previous analyses haven't been useless or "wrong". In fact, several have given you language for things you had already sensed about yourself. The challenge has been knowing **which parts belong in the same story — and how loudly each of them should speak.**



Colour has produced an intriguing contradiction. You've been professionally draped more than once, with results ranging from **Dark Winter to True Summer**: one pointing towards depth, coolness and greater intensity; the other towards something quieter, cooler and more blended. Your Style Integration Story includes a detailed Personal Colour Second Opinion, where I reveal your place in the PYP Colour System. We will explore and elevate your personalised use of colour in the section titled Using Your A-List Colours.

Alongside this Style Integration Story, you opted for a full PYP Silhouette ID Analysis (attached in separate PDF) and your results are:

50% Celestial

20% Luxuriant

15% Timeless

15% Sleek

Exploring Your Previous Analyses (before PYP) – Scene by Scene

Your **Classic essence** made immediate sense. You know that a certain degree of polish, simplicity and visual order settles you. Clothes with too many competing details can make you feel strangely obscured, whereas a clean foundation allows *you* to remain visible.

Romantic also struck a chord, although perhaps not always in its most obvious interpretation. You love sensual texture, beautiful jewellery, a softly defined waist and clothes with a sense of femininity. What you don't particularly want is to feel excessively ornate, coquettish or “dressed up”.

Ethereal captured something more elusive. You've always been drawn to elongated shapes, subtle luminosity, unusual jewellery, slightly mysterious colours and clothes with movement. There is a dreamier side to your taste that conventional "classic" recommendations simply don't account for.

And **Soft Dramatic** helped you recognise that your length matters. Cropped, boxy outfits and fussy visual interruption rarely feel as convincing on you as a longer, more continuous silhouette.

Where The Personal Aesthetic Storyline Didn't Quite Align

The difficulty came when useful observations became complete prescriptions.

Some Soft Dramatic inspiration felt fabulous in theory but **too glamorous, too ornate and too commanding** once you actually wore it. Large-scale jewellery can overwhelm you. Very bold prints seem to arrive several seconds before you do.

And an outfit built around high-impact glamour can leave you feeling as though you're performing a more extroverted version of yourself.

"Great personal
style is an
extreme
curiosity about
yourself." – Iris
Apfel



Your colour results created a different problem. **Dark Winter** gave you permission to embrace the depth you genuinely enjoy — ink, berry, aubergine, midnight — but some of its clearest, hardest contrasts can feel severe on you. **True Summer** offered the coolness and softness your colouring appreciates, yet taken too literally it can leave you missing the richer, moodier colours that feel integral to your personality. (More on this in the How To Use Your A-List Colours section below).

Meanwhile, your sensory needs have quietly exercised a veto over everybody. A fabric can be perfect for your supposed type, a neckline theoretically ideal and an outfit objectively beautiful — but if you're itching, overheating, freezing or conscious of the garment all evening, it isn't successful clothing **for you**.

Which brings us here.

You haven't come to this Style Integration Story empty-handed. Quite the opposite.

You have collected a fascinating amount of information about yourself.

Now we get to see what happens when we put it all in the same room.

What You Want This Story To Resolve:

- How to honour your **length and curve** without defaulting to full Soft Dramatic glamour.
- How your **Classic, Romantic and Ethereal** qualities can coexist without the result becoming either too restrained or too fanciful.
- Why you are drawn to **deeper colours** despite one of your professional Summer results — and which kinds of depth genuinely work for you.

- How to build **comfort and sensory ease** into your style without sacrificing polish, femininity or visual interest.
- Which recommendations from your previous analyses deserve a starring role, which work better as supporting characters — and which can quietly leave the set.
- How all of this translates into the wardrobe of **Sarah as she actually lives now**, rather than Sarah as described by any single style system.

When I look across your previous analyses alongside your Personal Architecture, I don't see a woman who has been described four completely different ways. **I see different people noticing different pieces of the same woman.**

Now let's bring those pieces together.



KEY SCENARIOS



Style has to work where **your life actually happens.**

During our Intake Call, we identified two scenarios where you particularly want your wardrobe to do more for you. Neither calls for an entirely different version of Sarah. The challenge is creating clothes that can respond to the setting while still feeling unmistakably like *you*.

SCENE ONE: THE COWORKING DAY

You work primarily from home, but several times a week you head to your coworking space in Lower Manhattan. It gives you the buzz and human contact you enjoy without the formality of a traditional office — and your clothes need to strike much the same balance.

First, you need to be **comfortable**. You might spend hours writing at a desk, and anything restrictive, scratchy or requiring constant adjustment will drive you mad. Then there is the frankly aggressive air conditioning, which means layers are less of a styling flourish and more of a survival strategy.

But you don't want to look as though you've simply transferred your working-from-home clothes to a different building. On any given day you could find yourself chatting to another member over coffee, meeting a client, jumping onto an unexpected Zoom call or accepting an invitation for a drink after work. You want to feel **relaxed but pulled together; creative but credible; comfortable without disappearing into clothes that feel purely functional.**



And because this is part of your everyday life, getting dressed for it shouldn't require an elaborate production.

The brief: tactile comfort + intelligent polish + warmth + personality + easy transition from work to whatever happens afterwards.

SCENE TWO: DATE NIGHT

This one carries a little more emotional weight.

You told me that before having children, expressing your feminine and sensual side through clothes felt considerably more instinctive. Your body has changed since then — but so has your relationship with dressing it.

You haven't lost your attraction to beautiful, feminine clothes. Quite the opposite. You still notice fluid fabrics, gorgeous necklines, a glimpse of skin, jewellery catching the light. But somewhere along the way, **admiring those things became easier than wearing them.**

You don't want to recreate the woman you were at 30. Nor do you want "date-night dressing" to mean squeezing yourself into something uncomfortable, conventionally sexy or so glamorous that you spend the evening feeling like you're wearing somebody else's costume.

You want to explore what **sensuality**
looks like on you now.

Something softer. More assured. Perhaps
a little mysterious. Feminine without
becoming frou-frou; striking without
shouting; sexy without requiring
discomfort.

And yes — there should be a little bit of
that **badass** you told me you've been
missing.

The brief: grown-up sensuality + softness
+ ease + intrigue + enough edge to make
you feel exciting to yourself again.
These are two very different scenes.

**Fortunately, they have the same main
character.**

[The client has given her permission for this report to be shared but I've removed additional Key Scenarios and the client's photos from this section to protect her privacy.]

To give you as broad a view as possible of what goes into a Style Integration Story we now jump forward to Act II, The Resolution and look at the first sections of the “Costume Department” chapter of this report.

THE COSTUME DEPT

In the following chapter you will meet your outfit formulas to empower you to show up as your A List self for the scenes in your everyday life.

Later, in the chapter titled “Your Style Story Brought To Life,” we will determine your Personal Architecture and explore your most advantageous necklines, hem lengths, sleeve shapes/lengths, fabrics, fabric finishes and more, as well as brand recommendations.

We've established the scenes. Now we need the clothes.

The following formulas aren't outfits you need to reproduce piece for piece. Think of them as **your personal wardrobe architecture**: combinations of line, proportion, texture and detail that you can interpret in dozens of different ways. Each one brings together what we've discovered about your **Celestial, Timeless, Luxuriant and Sleek Silhouette blend**, the useful elements of your previous style analyses, your sensory needs and — most importantly — the demands of your actual life.

The clothes can change.

The logic underneath them remains yours.

<DATE NIGHT>

THE SOFTLY SINUOUS DRESS

THE FORMULA

Long fluid dress

- softly defined waist
- open, elongated neckline
- tactile or subtly luminous fabric
- refined shoe
- delicate-but-distinctive jewellery
- one slightly unexpected finishing element

This formula begins with something you told me you wanted to reclaim: **the pleasure of feeling feminine in your clothes.**

It's about feeling more connected to that side of yourself again.

Your ideal date-night dress follows the same principle we keep encountering throughout your Style Integration Story: **length with softness.**

Look for a dress that creates a long, continuous sweep while allowing the fabric to respond to your body. Bias cuts, fluid wrap constructions, softly draped columns and dresses with gentle waist definition are particularly interesting territory.

"Style is something
each of us already has,
all we need to do is find
it."

— Diane von
Furstenberg



This gives your **Celestial elongation** somewhere to breathe while acknowledging the **Luxuriant** element that wants your curves to remain part of the composition.

An open V, elongated scoop, fluid cowl or softly asymmetric neckline continues that sense of space and movement around your upper body. Nothing needs to be aggressively plunging to feel sensual. Fabric does a great deal of the work here. Silk, satin, washed velvet, fluid crepe or another beautifully tactile material introduces the richness your Romantic result was probably responding to — but without requiring bows, frills, ornate decoration or overt sweetness.



And this is where I'd allow your **Ethereal discovery a little more oxygen.**

A fabric that changes subtly in the light.

An irregular pearl. A fine drop earring. A smoky gemstone. A sheer layer.

Something slightly elusive that makes the outfit difficult to reduce to simply "*nice dress.*"

Then add one element that stops the whole thing becoming too lovely.

Perhaps it's a sharp little evening bag. An unexpected piece of jewellery. A sleek leather jacket thrown over the dress. A darker nail. A shoe with an unusual sculptural heel.

You don't need five rebellious details.

One is enough to change the sentence.

And that, Sarah, is where I think some interpretations of Soft Dramatic have led you slightly astray. You don't need to manufacture drama through enormous scale, heavy ornamentation or overt glamour.

You already have presence.

What makes your femininity particularly compelling is the tension between softness and restraint, sensuality and ease, dreaminess and edge.

That is a much more interesting route back to feeling like a badass than simply turning the glamour dial up

[The client's report continues, but this sample ends here. I hope you've enjoyed this peek at a Style Integration Story.]

If you'd like to explore Style Integration Story further, click here.
www.poeticizeyourpresence.org/styleintegration